SSH

SUBLIME SERVICES HUB

AI INTEGRATED

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ABOUT US

We have grown from our earliest days to become one of the world's leading BPO service providers in 7 years. Since then, Sublime Services Hub is providing high-quality solutions and services to strengthen our clients' businesses. We've expanded Internationally to help people around the globe by serving in B2B and B2C sectors. We are determined to provide outsourcing services for anyone through our scalable solutions & expertise. Our assistance turned many small startups into global competitors.

OUR CLIENTS

iCabbi

citytaxis

autocab

ADT ASHLEY DAVID TAXIS

24 CARZ 7

city grab

Why Wait?

ADAMS Radio Cars

CLAPHAM CARS SPECIALISTS IN SCHOOL TRANSPORT

24-7 CARS

eco cars Northampton

taxis bounds

AAA TAXIS

DATA CARS

westside taxis

A1 TAXIS

ALCO TAXIS

MEET OUR TEAM

M. SUFIAN ASHRAF
DIRECTOR OPERATIONS

ABID NIZAMI
PROJECT DIRECTOR
IT SALES & SERVICES

HAMZA JAVAID
MANAGING DIRECTOR

JAWAD IFTIKHAR
PROJECT DIRECTOR
BPO (OUTBOUND)

OUR SERVICES

- BPO (Business Process Outsourcing)
- Call Center (Inbound/Outbound) 24/7
- Web & App Designing (UI & UX)
- Front End & Back -End Development
- Marketing & Lead Generation
- SEO (Search Engine Optimization)
- Logo Designing
- Corporate Identity & Branding
- Video Editing
- Content Writing
- E-mail & Live Chat Support Services

BUSINESS PROCESS OUTSOURCING

Business process outsourcing (BPO) is the practice of contracting a specific work process or processes to an external service provider. The services can include payroll, accounting, telemarketing, data recording, social media marketing, customer support, and more. BPO usually fills supplementary — as opposed to core — business functions, with services that could be either technical or nontechnical.

From fledgling startups to massive Fortune 500 companies, businesses of all sizes outsource processes, and the demand continues to grow, as new and innovative services are introduced and businesses seek advantages to get ahead of the competition. BPO can be an alternative to labor migration, allowing the labor force to remain in their home country while contributing their skills abroad.

CALL CENTER (INBOUND/OUTBOUND) 24/7

We are assisting businesses to up-lift their brand reputation by proving exemplary contact center services. Our fully trained call center agents are committed to meet provided sales targets and elevate the customer service experience. The company's dedication to build trust, raise expectations, meet sales targets, and imprinting a professional image is creating new success stories.

Our qualified professionals handle your confused and frustrated customers to satisfy them with appreciated customer support so that they speak positively about your company. Grow your business by retaining old customers by giving their call value and providing exemplary answering services to all of their queries. We offer very economical packages to provide exceptional services that go way above the cost justification.

Inbound & Outbound Call Center Packages
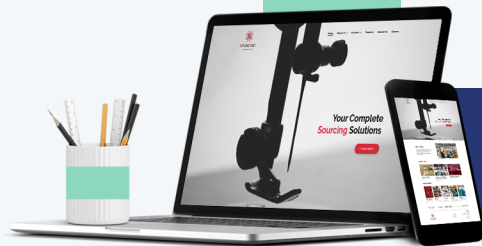
**Telemarketing &
Non-Technical Support**

$10/Hourly

**Technical
Support**

$15/Hourly

**Advanced
Technical Support**

$25/Hourly

WEB & APP DESIGNING (UI & UX)

Our Web & App, Designing & Development team has established a host of effective services to facilitate the growth of your business. These include WordPress websites and eCommerce solutions focused on us-stability and responsive design, creative branding solutions that inject personality into your business, and custom programming for ideas that you need help bringing to fruition.

Website or App Designing Packages

Start-Up

$699

Responsive Design

x

x

Source File

1 Page

2 Revisions

Corporate

$1099

Responsive Design

x

Prototype

Source File

5 Pages

4 Revisions

Enterprise

$2099

Responsive Design

Wireframes

Prototype

Source File

10 Pages

7 Revisions

FRONT-END & BACK-END DEVELOPMENT

Our front-end and back-end development teams work on solutions of different complexity and deliver full-cycle development services to make our clients' plans come true.
We build reliable and scalable software.

Wordpress - Html - Css - Php - Javascript

FRONT-END &
BACK-END DEVELOPMENT

AGILE APPROACH

Building our development process on Agile principles ensures that our clients are active participants of the whole process.

CONTINUOUS DELIVERY

Aiming to deliver new functionality to the system as often as possible helps us to enable high process transparency for our clients and incrementing value for their users.

TEST DRIVEN DEVELOPMENT

Applying progressive QA practices at each stage of the development guarantees fewer defects and fixes in future.

At SSH, we realize our clients' business initiatives and goals with reliable and extensible solutions. Our developers successfully delivered complex projects for a wide range of industries, including Automotive, Advertising, Motion Picture & Video, Consulting, Retail, Legal, and others.

We create high-performance, interactive, user-friendly applications helping companies outsource app development to a whole new level. SumatoSoft focuses on the delivery of apps designed to enhance the clients' business.

WordPress Business Website Packages

Services	Basic	Standard	Premium
Custom Design	✔	✔	✔
Pages	5	8 to 12	Up to 20
Revisions	2	3	3
Content Uploaded	✔	✔	✔
Responsive	✔	✔	✔
API Integrations (Paypal & Stripe)	✔	✔	✔
Optimization	✔	✔	✔
SEO Friendly	✔	✔	✔
Meta Tags	✔	✔	✔
Google Map Integration	✔	✔	✔
Google Search Console Setup	✔	✔	✔
Paid Plugins	✔	✔	✔
Domain & Hosting	X	1 Year	1 Year
	$1000	$2000	$3000

WordPress E-Commerce Website Packages

Services	Basic	Standard	Premium
Custom Design	✔	✔	✔
Pages	6	8	10
Revisions	2	4	10
Content Uploaded	X	✔	✔
Responsive	✔	✔	✔
API Integrations (Paypal & Stripe)	✔	✔	✔
Optimization	✔	✔	✔
SEO Friendly	✔	✔	✔
Meta Tags	✔	✔	✔
Products Uploaded	10 Products	35 Products	50 Products
Data Imports	X	✔	✔
Paid Plugins	✔	✔	✔
Shipping Complexities	✔	✔	✔
	$1500	$2500	$3500

Application Development Packages

Services	Basic $2560	Standard $4160	Business $10,000
50% Upfront to get started with the work immediately	✓	✓	✓
No. of Features Up to 7	✓	✓	✓
Wireframing	✓	✓	✓
Intuitive UI UX (Custom App Design)	✓	✓	✓
Social Media Integration	✓	✓	✓
App Testing	✓	✓	✓
Ads Network Integration	✗	✓	✓
Firebase Integration	✗	✓	✓
In-App Purchase	✗	✓	✓
Publishing on App Store	✓	✓	✓
App Store Optimization	✗	✗	✓
Paid bug support ($350/m)	✓	✓	✓
Native iOS OR Android app	✓	✓	✓
Cross-Platform (Hybrid)	✗	✓	✓
Push Notifications	✗	✓	✓
Messaging API Integration (Live Chat)	✗	✓	✓
Regular App Updates	✗	✗	✓
Google Maps Integration	✗	✓	✓
Admin Panel	✗	✗	✓
Data Import/Export	✗	✗	✓
Web APIs and Online Database	✗	✓	✓
Picture Gallery/Product Display/ Showcase Services	✗	✗	✓
Product Categories/Sub Categories	✗	✗	✓
Crash Analytics Integration	✗	✓	✓
Audio/Video Streaming	✗	✗	✓
Payment Gateways Integration	✗	✗	✓
Shopping Cart	✗	✗	✓
3rd Party APIs Integrations	✗	✗	✓

MARKETING & LEAD GENERATION

Our highly skilled and dedicated Marketing and Lead generation providers (+20) manage campaigns to discover and qualify customers for businesses. These services can be highly beneficial in filling an organization's sales pipeline with potential clients; providers can also assist with establishing initial communications and building interest in the brand (demand generation).

Our team will assist with follow-up campaigns and other "lead nurturing" to ensure the best possible conversion rate. Working with a lead generation services provider can eliminate the guesswork of sales cold calls and present brands with high-quality leads (HQL) based on the brand's ideal customer profile. This can streamline sales and marketing strategy, making sales quotas more easily attainable and setting the company up for success.

Lead Management Packages

Services	Start-Up	Standard	Premium	Golden
Projects	1	3	5	10+
Daily Social Media Posting & Boosting	✔	✔	✔	✔
LinkedIn Direct Marketing Campaign	✔	✔	✔	✔
LinkedIn Connection Building	✔	✔	✔	✔
LinkedIn Paid Ad management	✔	✔	✔	✔
Search Listing & Voice Search listing	Up to 250 Search Listing	Up to 100	Up to 100	Up to 100
Listing Building & Maintenance	X	Up to 2500 Search listing	Up to 10,000	Up to 10,000+
Custom List Building & Web Scrape	X	Landing Page	✔	✔
Email Campaigns	X	Optional	3 Email Campaigns	10+ Email Campaigns
Telemarketing (B2B)	X	500 Leads Outbound Calls	1500	1500
Landing Pages	X	X	5 Landing Pages	10+ Landing Pages
Free Stock Photos	X	X	30-40 Per Month	30-40 Per Month
	$900	$1800	$3750	Contact Our Team

SOCIAL MEDIA MARKETING SERVICES

GET MORE TRAFFIC & MORE ENGAGEMENT

Improve your social media presence with Social Media Marketing Services

Are you looking for an effective way to grow your business brand awareness, number of new customers, and website traffic? Then you should be on social media! Check out our social media marketing service and build a strong social media presence.

DEVELOP BRAND AWARENESS (FOLLOWERS)

Growing your followers on social networks will help you increase word of mouth and referrals. Our social media marketing services will help you increase your followers with relevant people. We will ensure that your followers match the demographics, interests, and behaviors of your typical customers.

INCREASING WEBSITE EXPOSURE (TRAFFIC & CONVERSIONS)

Increasing your website traffic will directly influence leads and sales. That's why this service is best paired with our social media advertising services, where we focus on developing social media advertising campaigns that drive high volumes of traffic to your website. To increase conversions, we can add-on retargeting social ads to stay in front of recent website visitors.

BUILD RELATIONSHIPS (ENGAGEMENT)

When you build a strong connection through engagement with your audience, they are more likely to buy from you. We will help you increase engagement (likes, comments, etc.) on your social media posts. The more engagement you have, the stronger your connection is with your audience

Social Media Marketing Packages

Services	Basic	Professional	Advance	Premium
Social Media Management	2 Platforms	3	4	4
Posting	10/Monthly	12/Monthly	15/Monthly	20/Monthly
GIF	1	1	2	2
Insight & Recommendations	✔	✔	✔	✔
Community Management	✔	✔	✔	✔
Monthly Report	✔	✔	✔	✔
Video Post	1	2	3	4
Reputation Management	X	✔	✔	✔
Target Page Likes	X	✔	✔	✔
Chatbot Integration	X	X	✔	✔
Competitor Tracking/Analysis	X	X	✔	✔
Facebook & Instagram Ads	X	X	✔	✔
	$499	$899	$1399	$1599

SEARCH ENGINE OPTIMIZATION

Support Solutions is one of the best SEO agencies, and we have the track record to prove it. SEO helps business owners create fast, robust, and user-friendly websites that rank higher in search engines, which in turn helps bring more qualified potential customers to their sites and eventually increases conversion rates.

Search Engine Optimization (SEO) Packages

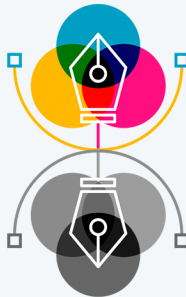| **Basic**	**Standard**	**Premium**	**Golden**
$250	**$450**	**$800**	**$1750**
Title Optimization	Title Optimization	Title Optimization	Title Optimization
Meta Description Optimization	Meta Description Optimization	Meta Description Optimization	Meta Description Optimization
Permalinks Optimization	Permalinks Optimization	Permalinks Optimization	Permalinks Optimization
X	H1, H2, H3 Tags	H1, H2, H3 Tags	H1, H2, H3 Tags
X	Image Alt Tags	Image Alt Tags	Image Alt Tags
Website Audit Report	Website Audit Report	Website Audit Report	Website Audit Report
4 Pages Optimization	6 Pages Optimization	10 Pages Optimization	13 Pages Optimization
5 Keywords SEO	10 Keywords SEO	20 Keywords SEO	50 Keywords SEO

LOGO DESIGNING

Whether a startup or a global legacy, we'll develop a visual brand identity that resonates with your target audience, and achieves your positioning goals. We cover both B2B and B2C business models, and generate brand naming, typographic, and brand identity materials. We support existing material audits, full rebrands, or new material creation and enhancement.

Creating the perfect design is a process: we work with you through discovery, market research, brand positioning and design. Depending on the number of applications and end-points, we create a tiered approach to deliver the must-haves now, while planning for your upcoming needs and requirements.

HOW IMPORTANT ARE FIRST IMPRESSIONS TO YOU ?

In the business world, first impressions are EVERYTHING. Consumers today are connected to more brand messaging than they know what to do with. The constant quest of successful companies is to stand out in a crowded industry and create instant brand recognition.

Words can get you only so far in conveying your one-of-a-kind persona. The human brain processes imagery about 60,000 times faster than text. This is why you need a visual brand identity that not only pops, but creates a powerful impression that sticks in people's minds.

Logo Designing Packages

Basic	Start-Up	Premium
$60	**$150**	**$350**
2 Concept	4 Concept	8 Concept
PNG File	PNG File	PNG File
Full Copyrights	Full Copyrights	Full Copyrights
2 Revisions	3 Revisions	Unlimited Revisions
X	Visiting Card	Visiting Card
X	Source File	Source File

CORPORATE IDENTITY & BRANDING

A recognizable and loved brand is one of the most valuable assets your business will ever own. Effective brand strategy, brand identity, and brand marketing will enable the business to Stand out (From the noise and competition), Attract (the right people effectively), Communicate (your story consistently), and, Convert (customers and retain for growth).
Our stationery design services include (but are not limited to):

· **Brochure Design**
· **Stationery Kit**
· **Envelopes**
· **Business cards**
· **Letterheads**
· **Flyer layouts**
· **Bill stuffers**
· **Menus**

CORPORATE IDENTITY & BRANDING

At SSH, our stationery design is conceived with the intention of creating strong first impressions that last a lifetime.
In addition to these services, we also offer:

· **Print graphics**
· **Digital designs**
· **E-book layouts**
· **Product catalogs**
· **Vehicle graphics for your company fleet**

SSH was launched with a vast skill set in printing and design. It doesn't matter if you are a giant enterprise or a tiny startup, our experts know the intrinsic value of great visual appeal and intelligent distribution.

Branding Packages

	Basic	Standard	Premium
Price	**$250**	**$450**	**$1250**
Logo	Logo (2 Concepts)	Logo (3 Concepts)	Logo (5 Concepts)
	Color Palette	Color Palette	Color Palette
	Typeface/Typography	Typeface/Typography	Typeface/Typography
	Stationary Kit	Stationary Kit	Stationary Kit
	Email Template	Email Template	Email Template
	X	Tagline	Tagline
	X	Company Profile	Company Profile
	X	X	Different Logo Layouts
	X	X	Package Design
	X	X	Social Media Kit (4 Platforms)
	X	X	Website Design (5 Pages)

VIDEO EDITING

SSH's video editing service professionals deliver a lot more than post-production support. A leading video editing team in Pakistan believes in enabling its clients with a seamless and profitable outsourcing experience. SSH is a chosen partner for both large and small companies, filmmakers, documentary producers, news agencies as well as individual wedding videographers.

ISO quality guaranteed video editing, Intro, Promo (App, Product, Service) videos, Podcastor Interview videos, Traveling videos, Events videos, Wedding videos, Music videos, Digital Menu, Gifs for social media, more at a competitive pricing model. Contact us today and get custom pricing for your unique requirements!

Video Editing Packages

Basic

$150

Up to 30 mins of footage provided

Up to 1 mins running time

Transition

Color Grading

1 Revision

X

X

X

Start-Up

$250

Up to 45 mins of footage provided

Up to 2 mins running time

Transition

Color Grading

2 Revision

Sound Design

X

X

Premium

$350

Up to 60 mins of footage provided

Up to 3 mins running time

Transition

Color Grading

3 Revision

Sound Design

Motion Graphics

Subtitle

Video Animation Packages

Basic

$250

Up to 30 sec running time

Scriptwriting (up to 75 words)

Voice over recording

Illustrated background

Characters included

Music/sound design

Start-Up

$350

Up to 60 sec running time

Scriptwriting (up to 150 words)

Voice over recording

Illustrated background

Characters included

Music/sound design

Premium

$450

Up to 75 sec running time

Scriptwriting (up to 200 words)

Voice over recording

Illustrated background

Characters included

Music/sound design

CONTENT WRITING

We offer search engine optimized, quality content writing services.
Here are some content marketing facts that you should know:

Small businesses with blogs get 126% more lead growth than small businesses without.
Content marketing is the second most successful lead generation tactic (second only to email marketing).
Content marketing generates 3 times as many leads as traditional outbound marketing, but costs 62% less. Content marketing is clearly a highly important part of any online strategy. That's why with Thrive, you'll get content that's optimized for search engines and your website visitors.
Need to write content for your website and meet deadlines? Delegate those tasks to the Thrive content team instead.
Effective websites require quality content to best represent their brand or services. If you want your website to achieve your sales goals, it must contain search engine optimized, descriptive, original, understandable content. At SSH, we confidently offer our clients a content writing service that meets the high standards that a professional, high-quality website requires.
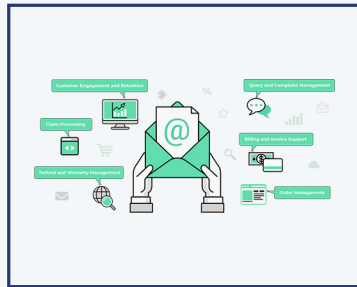
Content Writing Package

4 Blog Posts per Month (800 to 1000 Words)	$800
2 Blog Posts per Month (800 to 1000 Words)	$450
1 Blog Post per Month (800 to 1000 Words)	$250
Website SEO Rewrite	$750 for up to 10 pages
New Website SEO Writing	$1500 for up to 15 pages
SEO Content Calendar $250 for 25 Topics	$250 for 25 Topics
One-Time Consultation	$300 per website

E-MAIL &

LIVE CHAT SUPPORT SERVICES

Make a Real Connection with Customers. Instantly. Avail SSH's Email & live chat support services, contact visitors and turn them into happy customers. Enhance their experience and boost your sales. Slash Your Response Time to Under 3 Minutes. The average customer service email response time is over 10h. With a live chat service, you'll respond to your customers before they decide to buy elsewhere. Turn 3x More Visitors Into Paying Customers. Up to 98% of your visitors leave without buying. Use customer support live chat to engage them in conversations, answer questions, and increase sales. 45% of website visitors prefer live chat to other contact channels.

E-MAIL & LIVE CHAT SUPPORT SERVICES

Average Response Time
Live Chat: 2m 40s
Social Media: 10h
Email: 12h

Conversion Rates
Websites with live chat report up to a 40% boost in conversion rates.

Average Order Value
Average Order Value on websites with live chat is 10% higher than on those without it.

Skyrocket Your Sales With Stellar Customer Service
Engage your customers from the comfort of your office, couch, or on the go. We've got the solutions that work for any business model. Keep the conversation going using a browser widget, or desktop / mobile live chat apps.

Email & Chat Support Packages

Basic

$300

Email Support

Social Media Replies

Live Chat Support

For a Day

2 Hours of Work

Start-Up

$600

Email Support

Social Media Replies

Live Chat Support

For 7 Days

15 Hours of Work

Premium

$1000

Email Support

Social Media Replies

Live Chat Support

For 20 Days

40 Hours of Work

DATA ENTRY

Data entry experts enter information by using computers and other processing programs. They use documentation platforms to enter the data. Data entry operators also provide phone conversations and recordings data transcribing services. People usually look for remote data entry jobs. Accurate data entry is essential because one **can** need recorded data for any business purpose. The data entry process needs time and undivided attention. We can help you with our excellent data entry services. At Sublime Services Hub, we provide all types of data entry services. We know the importance of data in a company. Our team is responsible and accurately entering the data. We **a**re working globally for many years to provide high-quality services.

Data Entry Packages

Basic

$25

2 HOURS OF WORK

Formatting and Cleaning up

Unlimited Revisions

1 Day Delivery Time

Start-Up

$120

10 HOURS OF WORK

Formatting and Cleaning up

Unlimited Revisions

3 Day Delivery Time

Premium

$240

20 HOURS OF WORK

Formatting and Cleaning up

Unlimited Revisions

5 Day Delivery Time

TESTIMONIALS

Highest praise I can give is to recommend your services. Good people, collaborative, understand our pain points and are an extension of our team.

Director – Moto Hack (UK)Quality & www.motohack.co.uk

"Sublime Services Hub always comes through quickly resolving our IT issues - including an ongoing problem that several other consultants had been unable to fix at our largest operating company. They're certainly our go-to IT company of choice!"

Director – Falcon Rides falcon-rides.com

"Sublime's responsiveness, commitment, and organizational structure are to be commended. Provided me with quality website redesigning and development solutions"

Director - Shipment Solutions Hub Inc (USA) www.shipmentshub.com

TESTIMONIALS

"FPA has been exactly what we needed - a true extension of our IT department. They are all in - sleeves rolled up - to tackle each challenge and opportunity as it arises and we could not have gotten through our move or **impleme**ntation without them."

Director – Khalid Associates (PK)
www.khalidassociates.com

"Great to work with, consistent timeliness of response to issues and problems. Increased the Website traffic significantly and generated leads more than expected to increase the revenue of my business.

Director – Kimberely Bosso
www.kbosso.com

"I've always found the responsiveness of Sublime to be outstanding. And on this project, you exceeded my expectations. I wish you continued success in your upcoming projects and endeavors."

Director – Logozone (USA)
www.logozone.co

CONTACT US

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www.sublimeshub.com